

AVIALL

A BOEING COMPANY



Location

Fort Worth Alliance Air Show

Location: Fort Worth, TX, USA

Dates: Oct. 28th & 29th, 2017

Total Attendance: 76,800

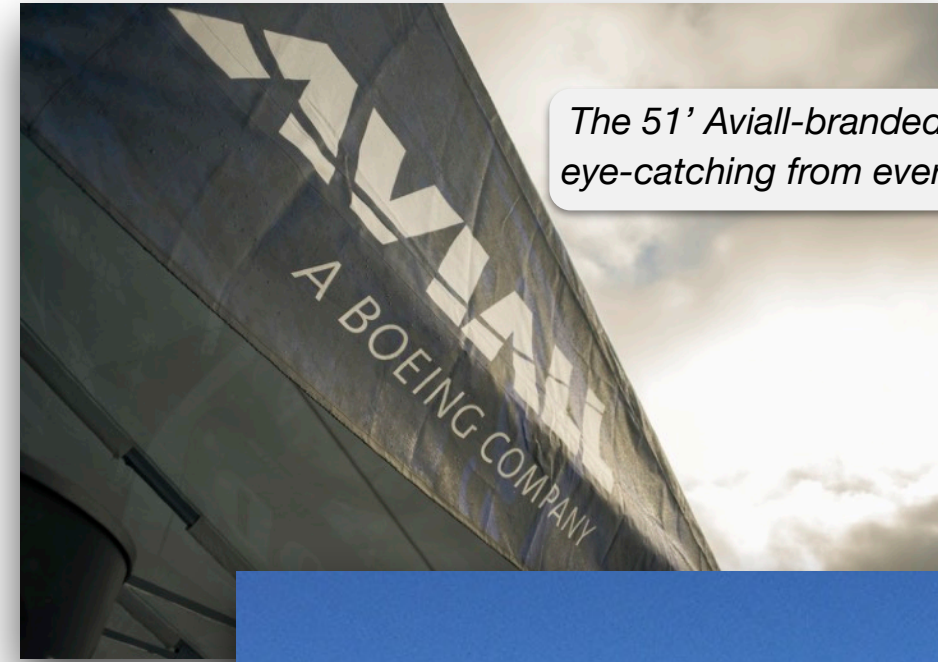


The final stop of the 2017 Aviall Flight Deck tour landed at the Forth Worth Alliance Air Show in Texas on October 28 & 29. Aviation professionals from across the area were treated to a VIP experience at one of the top air shows in the country.

Aviall Branding



The Aviall logo displayed at the back of the trailer as guests arrive



The 51' Aviall-branded canopy is eye-catching from every angle



Social media promotional signs were placed on guest tables

Guests enjoyed the spectacular views from the Aviall branded observation deck



Blue Aviall branded umbrellas provided shade to the guests as they enjoyed the outdoor event

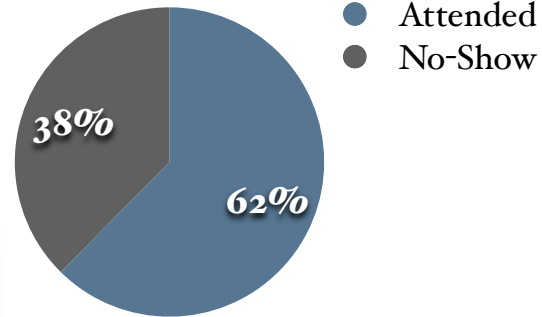


Guests were able to get photos with Michael and the Extra after his performance

AVIALL GUEST STATS

	GUESTS	COMPANIES
RSVPED	226	30
ATTENDED	141	25
NO-SHOW	85	5

ATTENDED VS. NO-SHOWS



HOSPITALITY CREW

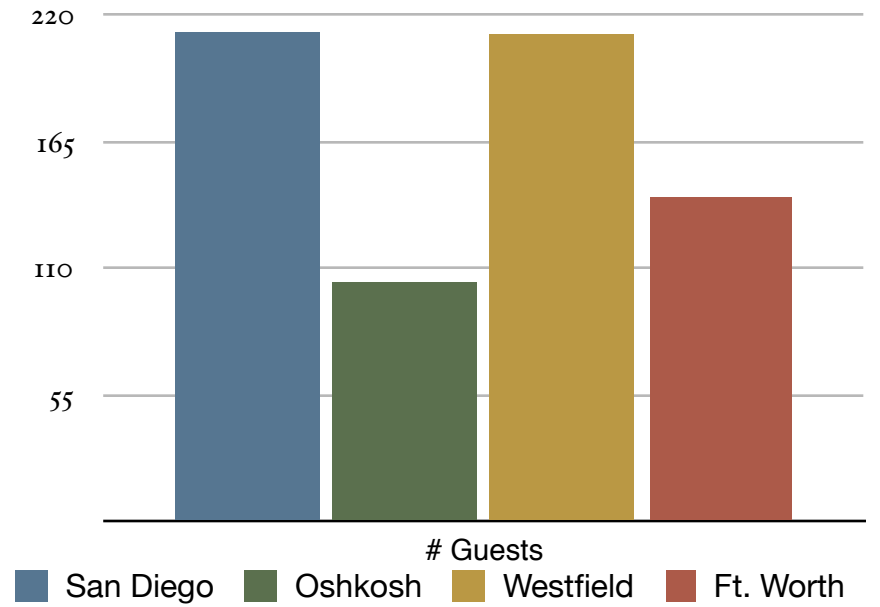
Company	Name
Aviall	Jerry Broyles
Aviall	Darvell Jackson
Aviall	Stephanie Bergmann
Goulian	Emily Mankins



EVENT LINKS

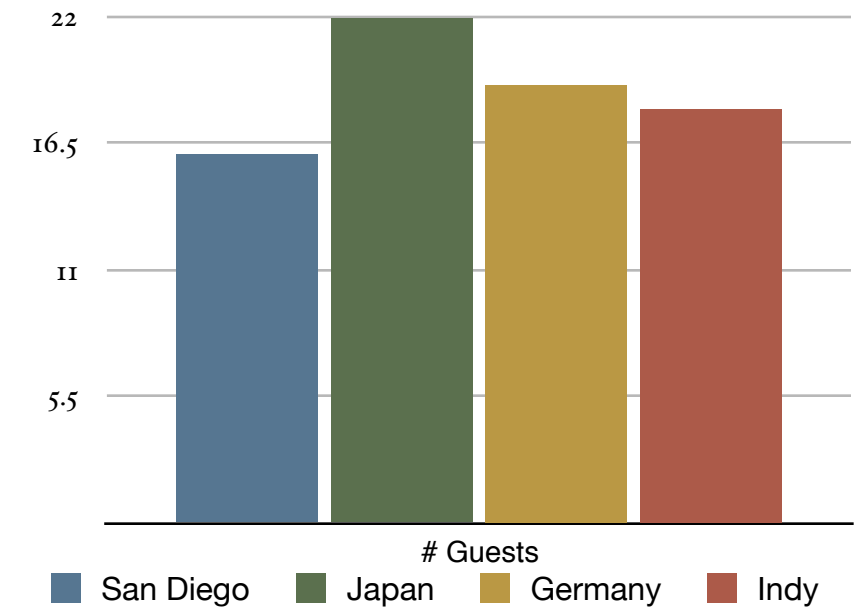
ITEM	HYPERINK
Event Website	http://www.allianceairshow.com/
Guest Website	http://mikegoulian.com/guest-confirmations/2017-alliance-guest-confirmation
Event Photos	https://mikegoulian.us2.list-manage.com/track/click?u=bcb21e4e2104862fa44628946&id=ec50945cf4&e=5e7fc1dd82
Survey Results	https://www.dropbox.com/s/t3ljge6xu6rat68/AllianceAviallGuestSurveyResults.pdf?dl=0

AVIALL FLIGHT DECK



	Memphis	Oshkosh	Westfield	Ft. Worth
# Guests	213	104	212	141

RED BULL AIR RACE

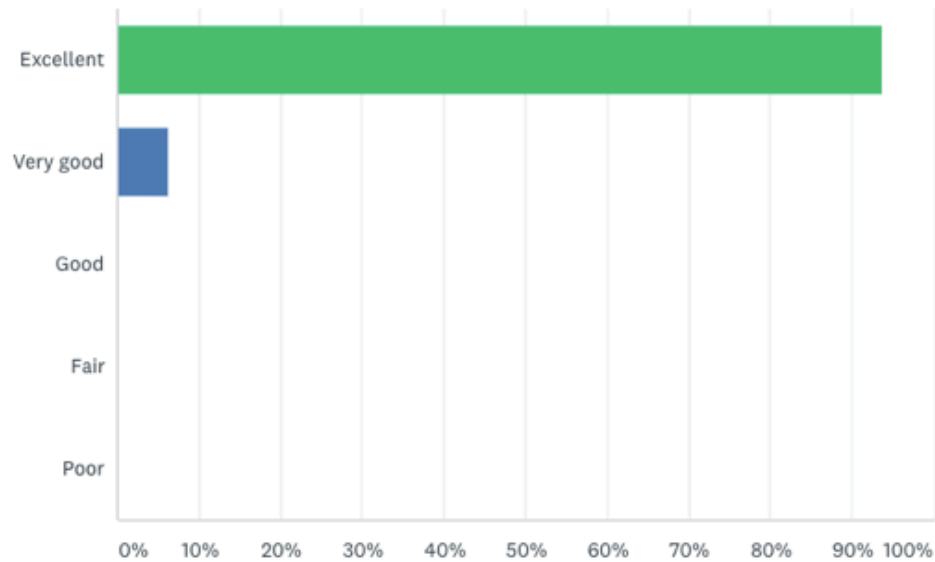


	San Diego	Japan	Germany	Indy
# Guests	16	22	19	18



Guest Experience Survey: 2017 Fort Worth Alliance Air Show

Q1: Overall, how would you rate the event?



ANSWER CHOICES	RESPONSES
▼ Excellent	93.75% 15
▼ Very good	6.25% 1
▼ Good	0.00% 0
▼ Fair	0.00% 0
▼ Poor	0.00% 0
TOTAL	16

Q2: What did you like about the event?

Everything, but mostly the airshow itself - I know some go to see other planes inside, etc. But I love the aerial shows.

Being up close to the show. The food was very good as well.

Loved the aviation displays and show. Also Aviall's accommodations were fantastic.

We liked everything about the event. Everything was excellent. It's the only way to attend the airshow. It definitely spoils you.

Q2: What did you like about the event? (Continued)

Everything. The parking was close to the entrance. The service was excellent and everyone was very kind and helpful. Also the food was delicious. The weather Sunday was great and the seating area was very comfortable. Also the restrooms very clean. Thank you for allowing us to go.

Everything. Staff was super friendly, excellent food and beverage. Awesome seating! Superb selection of static display and flying aircraft!

great atmosphere

Loved it all! Great COMPANY Great food and great performance!

The extra seating was great!

Everything, world class act Mike is. Enjoyed talking with him and my daughter loves the autographed pic card she got.

mike's show and the blue angels were the best

Everything was perfect.

Excellent facilities and service from a professional staff! thank you.

Very well organized, great folks, good food. Had a great time!

Your Team was awesome.

Q3: Is there anything else you'd like to share about your experience?

My grandkids are starting to think this is an event we have to attend. My grandson has been asking in his prayers for us to be able to go to the airshow again real soon.

Thank you very much for the invitation. I have been to the Alliance show many times but this was my first time in the VIP chalets. I still cannot believe the difference in the viewing experience.

Had a great time enjoyed our visit. would love to do it again.

Emily does a great job as always and Mike's flying is just totally awesome. They really put on a great event. Thank You!

I appreciate the opportunity to be able to attend as a guest of Aviall. The Alliance airshow is a great airshow in North Texas and I hope that again I can attend next year! Thank you very much!

thank you for the invite

Please come back again next yr, would love to visit again
11/3/2017 3:46 PM

just a great experience!

We had a blast. Thank You

Awesome day!

Guests received invitations from MGAS leading up to the event



As a guest of Aviall, you are invited to enjoy exclusive access to the Aviall Flight Deck VIP Experience: a private VIP chalet at the Fort Worth Alliance Air Show, hosted by Aviall, Goodyear, Phillips 66, Tronair, and Goulian Aerosports.

RSVP by clicking the blue button to the right.

We hope to see you there!

AVIALL FLIGHT DECK VIP EXPERIENCE

Fort Worth Alliance Air Show
Alliance Airport, Fort Worth, TX

Tickets available Saturday, October 29th or Sunday, October 30th

[Attend Event](#)

Events powered by EventBrite

THE VIP CHALET



ARRIVAL

VIP/Premium Parking Lot (Red Lot), you will be directed toward the flightline. We will be on the north end of the ramp, on the flightline. Please see below for a map of the air show ramp.

At the Aviall chalet, you will register at our chalet front desk. We will collect your Flight Deck tickets (issued on EventBrite). Please have your tickets either printed or available on your mobile device.

[Download Map](#)



WHAT TO EXPECT

This is a fully outdoor event, so we suggest bringing a hat and sunglasses. Cameras are welcome! We will provide plenty of shade, lots of seating, first-class viewing area, and a fully catered lunch with cold beverages within our private chalet.

Please refer to the schedule below for a general timeline of the day, including air show hours and chalet check-in times.

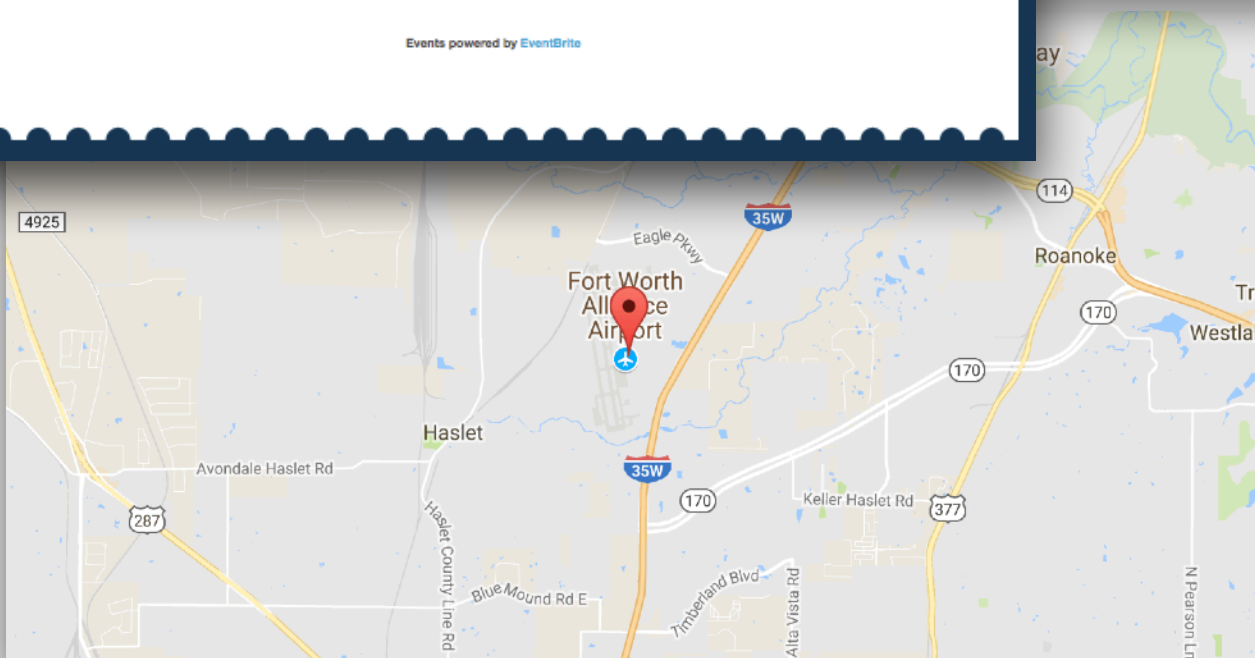
[Download Schedule](#)



OBSERVATION DECK

You are able to watch the air show from our observation deck: a great viewing area during the show on top of our chalet. Observation deck space is first come, first serve for guests 18 and over. An adult must accompany guests 14-17 years of age. Children under 13 years are not permitted at any time. The waiver below allows access to the observation deck, and also confirms your release of image for any photos taken during the day.

[Download Waiver](#)

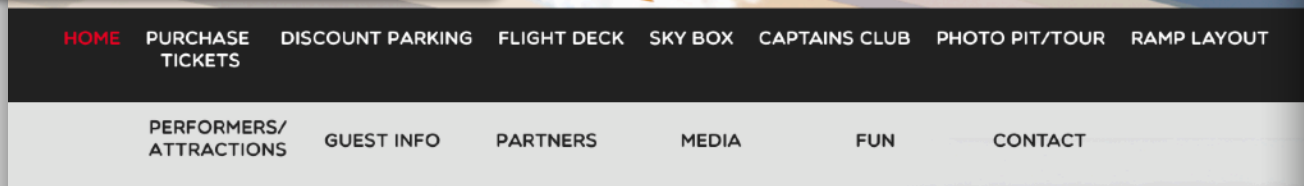


2017 FORT WORTH ALLIANCE AIR SHOW

2221 Alliance Boulevard
Fort Worth, TX 76177

Map and address of air show on the guest website

Reb Bull Air Race quoted Michael on their website during Qualifying:



The air show ran a full color page ad in their program featuring Aviall



... brought to you by AVIALL

Proudly Keeping the World in Flight.



www.Aviall.com



Mike did a special in-cockpit video with special Aviall branding!

Event Recap

The air show at the Alliance Airport in Ft Worth Texas was one for our history books. We had the chance to host a number of wonderful Aviall customers and employees to wrap up the season for their 2018 Aviall Flight Deck VIP Experience Tour. Despite the cold, our guests had a grand time enjoying some of the nations top performers! Michael was able to meet with our guests one-on-one at the airshow plane for an up close and once in a lifetime opportunity.

On top of an action-packed weekend, we were afforded the great honor to fly in a formation flight with the Navy Blue Angels, Sean D. Tucker and Rob Holland. A big thank you to the entire Aviall and Fort Worth teams that made the event one of the top events for the 2017 season.

