



Aviall guests attended the 3rd stop of the 2017 Red Bull Air Race World Championship in Chiba, Japan. Guests spent their day enjoying unrivaled views of the race track, while experiencing the very best in corporate hospitality from within the Red Bull Air Race Sky Lounge. Included in the Aviall hospitality package was access to the race airport for up-close views of the race planes, crew, and hangars. The entire Air Race experience was one that will surely not soon be forgotten.

# **Aviall Branding**





#### **AVIALL GUEST STATS**

	GUESTS	COMPANIES
RSVPED	22	12
ATTENDED	20	10
No-Show	2	2



# **ATTENDED** vs. No-SHOWS Attended No-Show 9%

91%

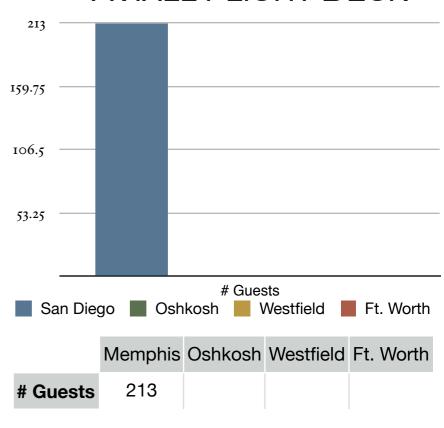
### HOSPITALITY CREW

COMPANY	NAME
Aviall	Hideko Kawaguchi
Aviall	Noriko Sugawara
Aviall	Toshiyuki Yakashiro
Aviall	Yuko Yamaoka
Goulian	Emily Mankins

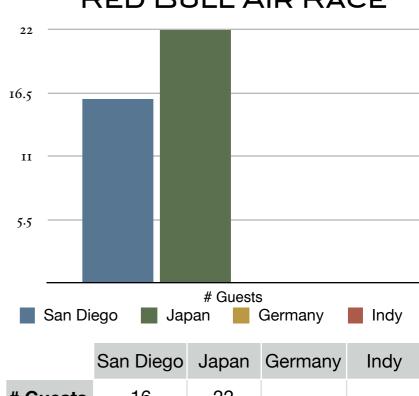
#### **EVENT LINKS**

ITEM	HYPERINK
RBAR Website	http://www.redbullairrace.com/en_INT/event/chiba
Race Results	http://www.redbullairrace.com/en_US/results?race=chiba
<b>Event Photos</b>	http://mikegoulian.com/photos/2017-rbar-chiba
Survey Results	https://www.dropbox.com/s/gubruy30krc7b03/ RBARChibaAviallGuestSurveyResults.docx?dl=0
Race: "Round of 14" Video	http://www.redbullairrace.com/en_INT/video/chiba-2017-round-14 (Michael starts at 35:04 time on video)
Race: "Round of 8" Video	http://www.redbullairrace.com/en_INT/video/chiba-2017-round-8-final-4 (Michael starts at 26:40 time on video)

# **AVIALL FLIGHT DECK**



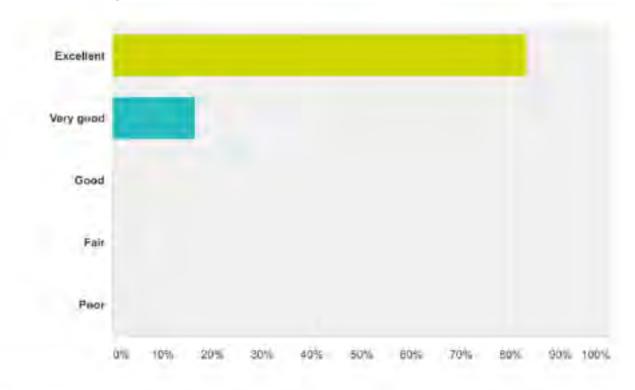
### RED BULL AIR RACE



	San Diego	Japan	Germany	Indy
# Guests	16	22		

#### **Guest Survey Results**

#### Q1: Overall, how would you rate the event?



Answer Choices	Responses	
Excellent	83.33%	
- Very good	16.67%	1
Good	0.00%	
Eaid	0.00%	
- Poor	0.00%	
Foun		

#### Q2: What did you like about the event?

To see the pilots at hangar tour. Comfortable skylounge 6/12/2017 12:00 PM

I was able to communicate to the team crew in restricted area. I enjoyed delicious food and drinks while relaxing.

6/11/2017 11:07 PM

Hangar garage tour 6/9/2017 10:04 PM

Good view, good food, good drink! Garage tour! Mike had a nice heart and cope pleasantly.

6/8/2017 9:17 PM

Great hospitality and organization. Emily was wonderful.

6/8/2017 9:13 PM

Hanger tour to talk with pilots.

6/8/2017 8:34 PM

# Q3: Is there anything else you'd like to share about your experience?

Everyone who took care of me. Emily-san. Michael-san. Aviall-Japan member. My new friends.

6/11/2017 11:07 PM

Aviall is great for this opportunity

6/9/2017 10:04 PM

Our customer. Fan for Red bull in Japan.

6/8/2017 9:17 PM

Looking forward to next year!

6/8/2017 9:13 PM

It was very nice afternoon which I spent with Aviall staff.

6/8/2017 8:34 PM

Guests received correspondence from MGAS leading up to the event

# Red Bull Air Race Chiba, Japan



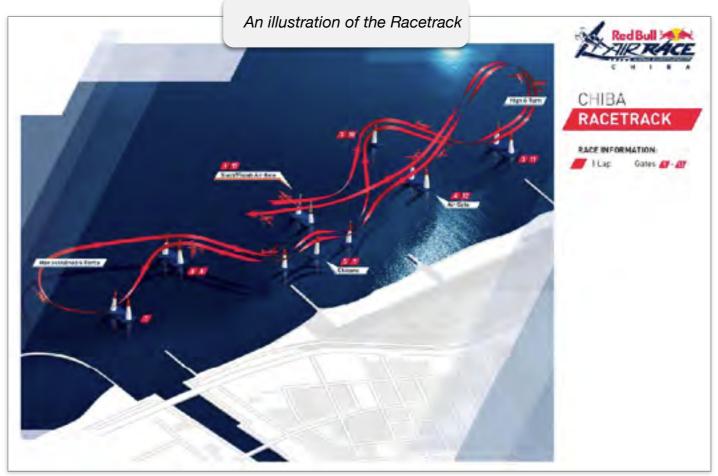
Photographer Credit: Product Vestor of the Bull Contest Pro-

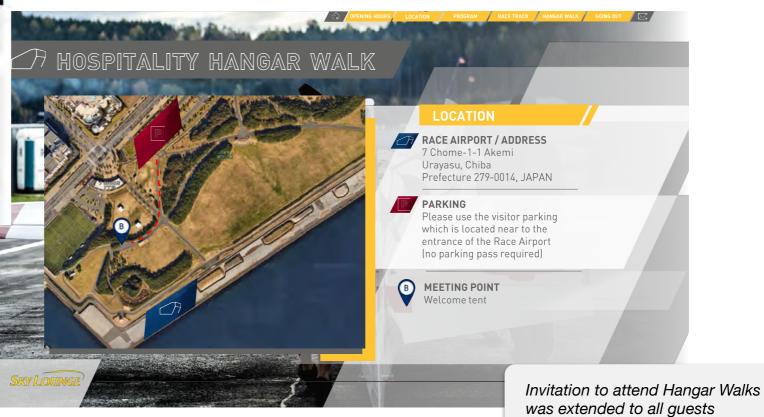
Aviall is pleased to confirm your attendance at the Red Bull Air Rape Sky Lounge in Chiba, Japan on Seturday, June 3rd. Amazing air race action explicit. You will enjoy unrivalled views of the racetrack, live commentary, five-star service, and celebrated international culsine within the Sky Lounge.

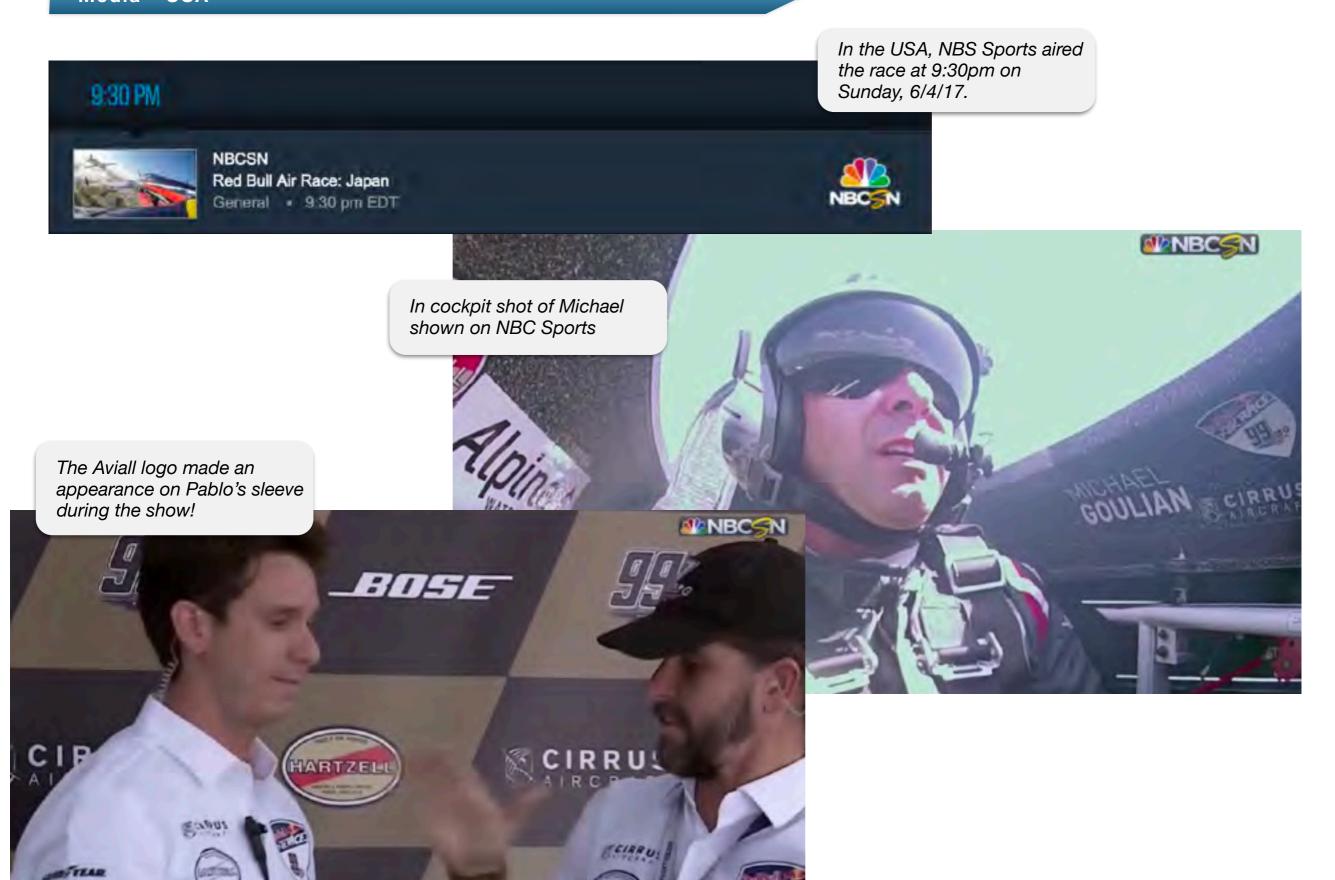
Official confirmations (including tickets) will be assued via email approximately 1 week prior to the event from airshow@mikegou lan.com June 2017

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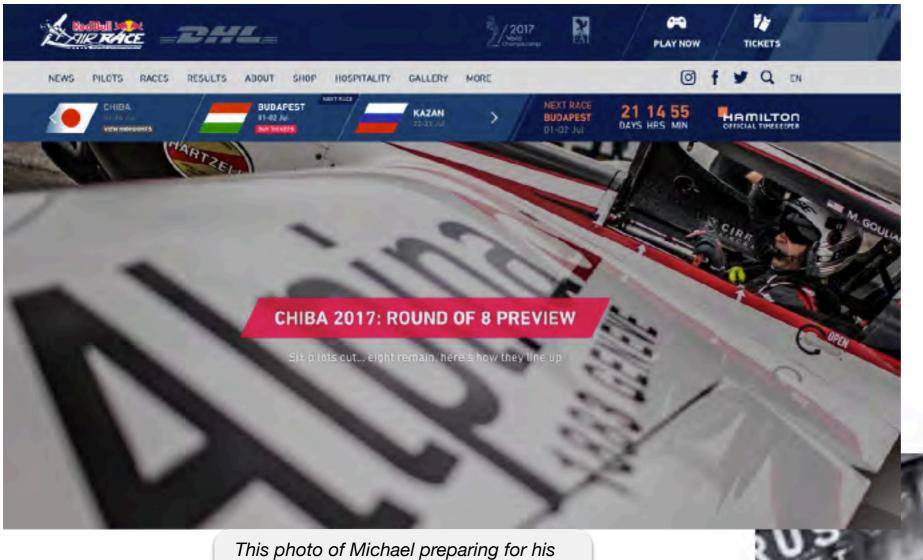








# Media - International



Aviall logo present in Alpina Watch's press release detailing the new partnership

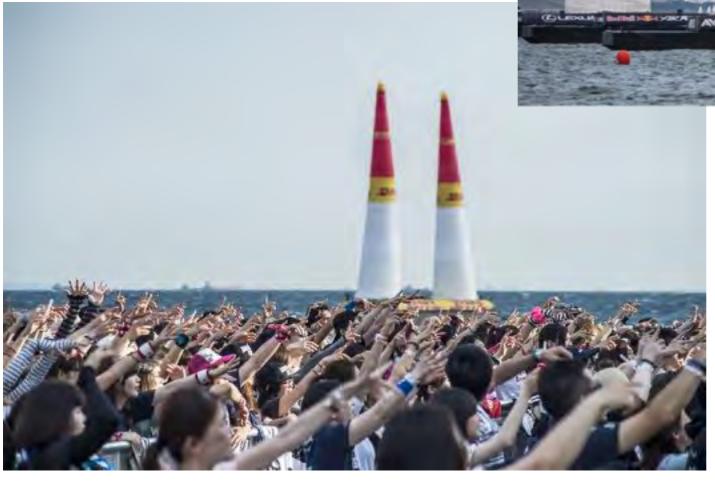


This photo of Michael preparing for his flight was featured on the RBAR website as a news item for the Round of 8.



The Red Bull Air Race World Championship landed in Chiba, Japan for its third race of the 2017 season. Over 90,000 fans jammed onto Makuhari Beach to watch the drama unfold as 14 of the world's top pilots competed at speeds topping 250mph, mere feet over Tokyo Bay. The pilots had to rely on their extensive racing expertise to deliver their best times during Saturday's qualifying session; having lost the benefit of a full day's practice due to strong winds over the bay. Michael Goulian flew a respectable time of 55.539 seconds, awarding him a 7th place qualifying position.





Goulian and Team #99 faced off against Peter Podlunsek in the first round of competition on Sunday. Podlunsek had defeated Goulian in San Diego only a few weeks prior and Team 99 was determined to prevent a repeat performance from the Slovenian. Goulian flew a conservative line, trying to avoid the risk of disqualification from exceeded the maximum G limit of 10g for the challenging course. His time of 56.380 seconds was within reach of Podlunsek but a 2-second penalty knocked him out of competition.



Extending the bid to the round of 8, Goulian would now face off against the ever challenging Martin Sonka, currently leading the race series in points for the year. Knowing it was now or never, Goulian turned up the heat. Flying their best time of the week, Goulian and Team 99 flew an unbelievable time of 55.018 seconds. It was up to Sonka and he knew it. His time of 54.900 seconds edged Goulian out of the running by only 0.0118 seconds. Goulian and Team 99 placed 5th, earning them an additional 6 points in the hunt for the season long race towards a championship. They are now one of only 5 teams that have earned points at each race of the 2017 season.

Goulian was disappointed but recognized the positive indications of progress. "We did one of the fastest times of the day, the second fastest in the Round of 8...it would have been the fastest round in the Final Four. When you against Martin like that and he's just flying so well, 1/10th of a second is zero or hero."

Goulian and the team will have another opportunity to test their skills and determination when the Red Bull Air Race returns to Budapest, Hungary on July 1-2. The site of Goulian's 2009 win, the team is looking to carry its compounding momentum back to the podium.