



AVIALL

A BOEING COMPANY

Location

Red Bull Air Race Indianapolis

Location: *Indianapolis, IN, USA*

Dates: *Oct. 14th & 15th, 2017*

Total Attendance: *40,750*

Goulian Race Result: *8th*



Aviall guests attended the eighth and final stop of the 2017 Red Bull Air Race World Championship at the world famous Indianapolis Motor Speedway. Guests spent their day enjoying unrivaled views of the race track, while experiencing the very best in corporate hospitality from within the Red Bull Air Race Sky Lounge. Included in the Aviall hospitality package was access to the race airport for up-close views of the race planes, crew, and hangars. The entire Air Race experience was one that will surely not soon be forgotten.

Aviall Branding



Reserved Aviall tables within the Sky Lounge



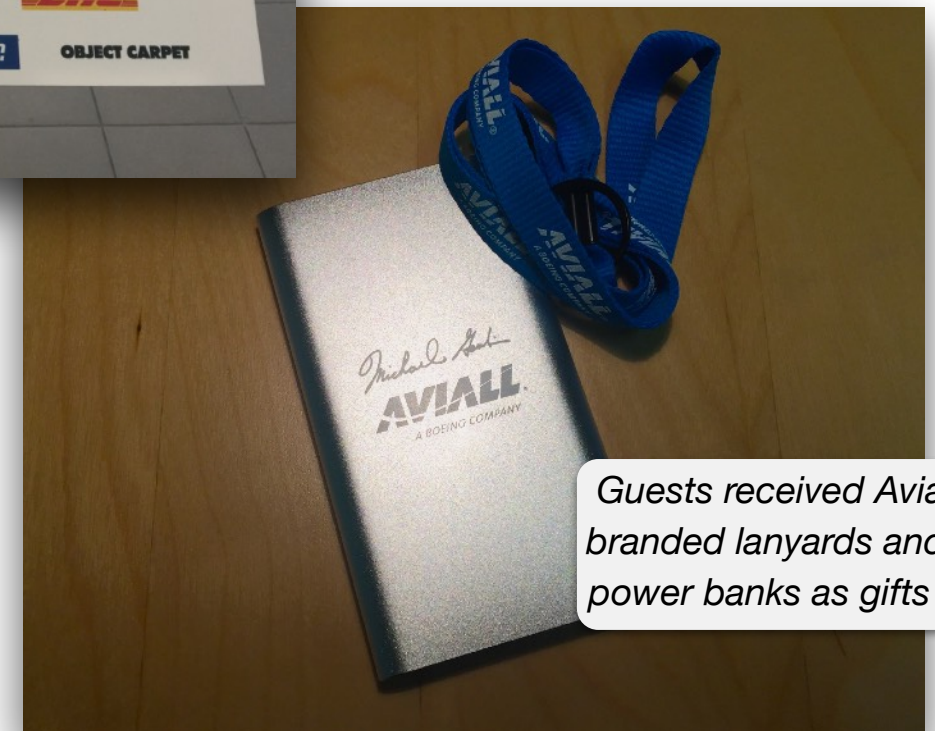
Guests sported Aviall lanyards for brand visibility around the Sky Lounge



Aviall logo listed on the Partner Area signs in the Sky Lounge



Michael's flight suit shows the Aviall logo on the right sleeve



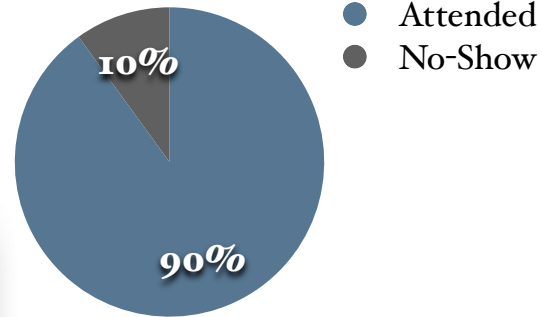
Guests received Aviall branded lanyards and power banks as gifts

Stats

AVIALL GUEST STATS

	GUESTS	COMPANIES
RSVPED	20	9
ATTENDED	18	8
NO-SHOW	2	1

ATTENDED VS. NO-SHOWS



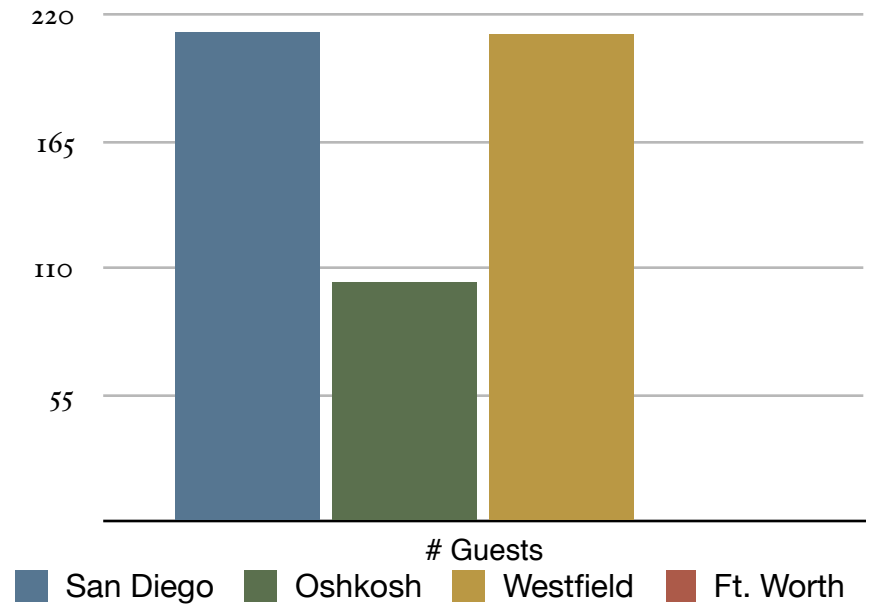
HOSPITALITY CREW

Company	Name
Aviall	Joel Dorfman
Aviall	Jason Wiethorn
Aviall	Stephanie Bergmann
Goulian	Emily Mankins

EVENT LINKS

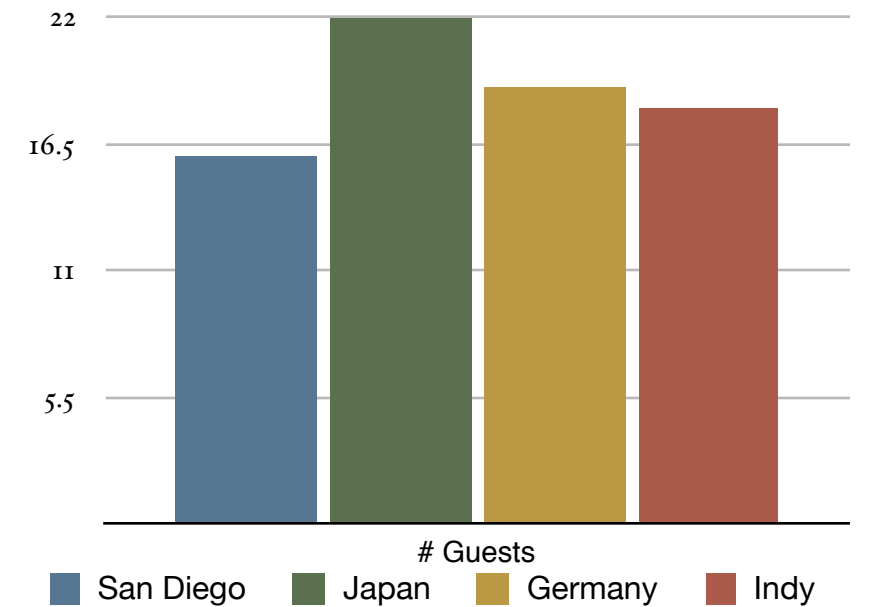
ITEM	HYPERINK
RBAR Website	http://airrace.redbull.com/en_US
Race Results	http://airrace.redbull.com/en_US/results?race=indianapolis
Event Photos	http://mikegoulian.com/photos/2017-rbar-indianapolis?mc_cid=ae7000ba30&mc_eid=%5BUNIQID%5D
Survey Results	https://www.dropbox.com/s/dd37xdteghxu0mk/RBARIndyAviallGuestSurveyResults.pdf?dl=0
Guest Thank You Notes	https://www.dropbox.com/s/r64v7kraqfved35/thank%20you%20emails.pdf?dl=0
MG Race Recap Video	https://youtu.be/Ne_G6GkKhUI

AVIALL FLIGHT DECK



	Memphis	Oshkosh	Westfield	Ft. Worth
# Guests	213	104	212	

RED BULL AIR RACE

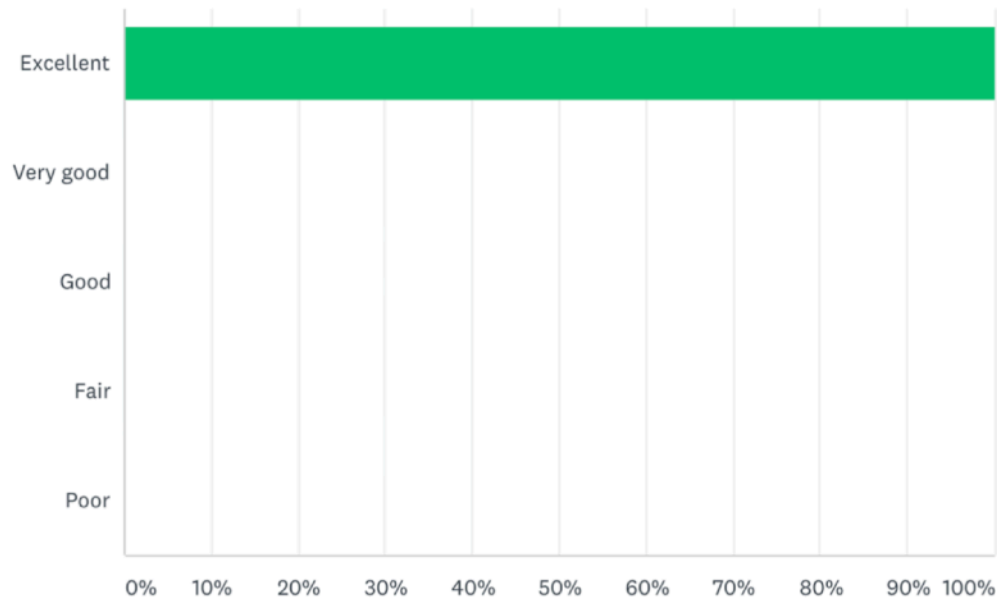


	San Diego	Japan	Germany	Indy
# Guests	16	22	19	18



Guest Experience Survey: RBAR Indianapolis 2017

Q1: Overall, how would you rate the event?



Q2: What did you like about the event?

Amenities were very good. Staffing very helpful and courteous.
10/24/2017 1:14 PM

Outside of the weather it was Great!
10/24/2017 11:46 AM

Q3: Is there anything else you'd like to share about your experience?

We had a great time.
10/24/2017 1:14 PM

Dear Emily,

I would like to formally thank you and everybody at Aviall for the opportunity of attending this years Red Bull Air Race in Indianapolis and access to the Sky Lounge. It was an amazing experience for my daughter and myself. Your hospitality and kindness was ever appreciated and everyone did a great job. I will always keep Aviall in mind on all future endeavors.

Best regards,



Joshua Neumann Aircraft Maintenance

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Guests received invitations from MGAS leading up to the event

Red Bull Air Race Indianapolis



IMPORTANT UPDATE | 2 TICKETS AVAILABLE PER RSVP

Photo Credit: Red Bull Content Pool

We have some exciting news: We are pleased to invite you and one guest to attend the ultimate motorsport series in the sky, the Red Bull Air Race World Championship! The Race will be held at the Indianapolis Motor Speedway, October 14-15. As a guest of Aviall, you will enjoy one day of access to the Sky Lounge, where you will experience unrivalled views of the racetrack, live commentary, five-star hospitality service, and celebrated cuisine.

Oct 2017

14-15



The Sky Lounge Guest schedule

HIGHLIGHT SCHEDULE

OCTOBER 14, 2017 – QUALIFYING*

- 10.00 am Sky Lounge doors open, reception
- 10.45 am Free Practice – Challengers
- 1.20 pm Free Practice – Masters
- 3.00 pm **QUALIFYING – Challengers**
- 4.00 pm **QUALIFYING – Masters**
- 5.30 pm Prize Giving Ceremony, DHL Fastest Lap
- 5.45 pm **Dedicated Hospitality Hangar Walk at the Race Airport**
- 6.00 pm Sky Lounge doors close

OCTOBER 15, 2017 – RACE*

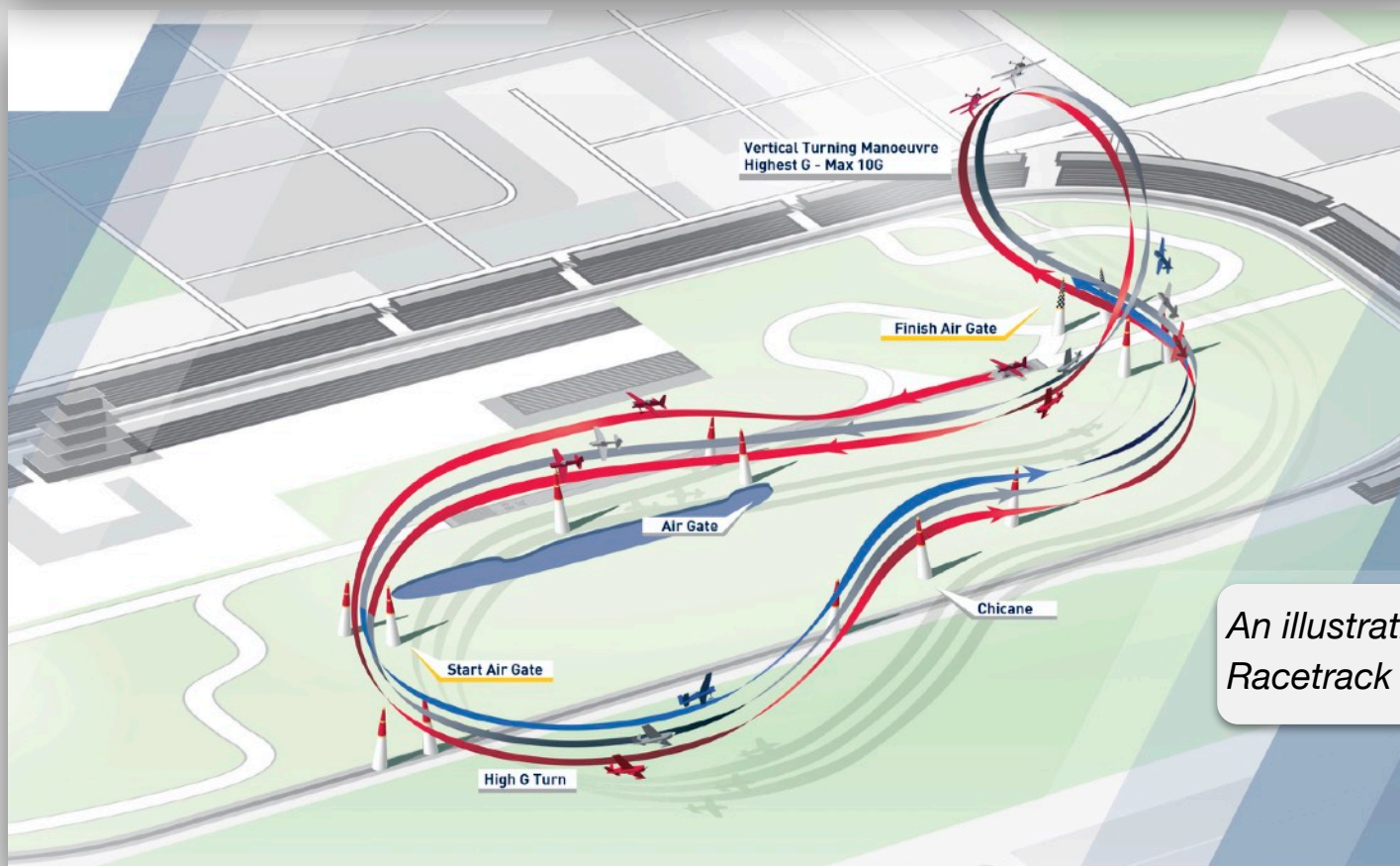
- 10.00 am Sky Lounge doors open, reception
- 12.00 pm **RACE – Challenger Cup**
- 12.45 pm Prize Giving Ceremony, Challengers
- 1.00 pm **RACE – Round of 14**
- 2.00 pm Prize Giving Ceremony, Virtual World Championship
- 2.10 pm Prize Giving Ceremony, Challenger World Champion 2017
- 3.00 pm **RACE – Round of 8**
- 3.30 pm **RACE – Final 4**
- 3.55 pm Prize Giving Ceremony, Masters
- 4.00 pm Prize Giving Ceremony, Master World Champion 2017
- 4.00 pm **Dedicated Hospitality Hangar Walk at the Race Airport**
- 4.30 pm Sky Lounge doors close



Want to stay tuned? Download the Sky Lounge Navigator for live updates of the race schedule and instant track action throughout the race weekend at skylounge.redbullairrace.com



*Schedule subject to change



An illustration of the Racetrack at Indy



The Round of 14 launched on NBC Sports & NBC Sports App on Sunday, October 15th at 7:30pm EDT and again on Thursday Oct 19th at 12:00pm EDT. Fans in the United States were able to follow the live feed on redbullairrace.com/live



The Aviall logo is always visible on the team's arm during broadcasts.

Reb Bull Air Race quoted Michael on their website during Qualifying:

INDIANAPOLIS 2017 REACTIONS: MASTER CLASS QUALIFYING

The frontrunners are facing off, here's what they think about tomorrow's racing

Michael Goulian

"We can definitely speed up for tomorrow. It was an interesting day. The wind changed and it got a lot hotter out there. In my first Quali run I played it just a little too easy and then on the second one I went all out to eek that one second out of my time and got a penalty. We going to go back and look at our VTMs because we can win or lose a second there. We really want to win this race. I'll be disappointed if we're not on the podium – that is a goal and it's a realistic goal. With Yoshi and Martin going head to head it's anyone's game out there."



THE RACING CAPITAL OF THE WORLD

Events Tickets

IMS posted a news story on Michael leading up to the race!

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News & Multimedia

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SEARCH

Year: Month:

Keyword:



Family Ties to Aviation Helped American Goulian Take Off as A World-Class Aerobatic Pilot



October 13, 2017 | By Phillip B. Wilson, Indianapolis Motor Speedway

As the son of a Federal Aviation Administration pilot examiner, Michael Goulian always had an interest in airplanes.

"I didn't find aviation," Red Bull Air Race pilot Goulian said of growing up near Boston in Arlington, Massachusetts. "Aviation found me."

It was kind of that way with his father, too. Myron Goulian grew up next to an airport in Haverhill, Massachusetts, and eventually ran his own flight school.



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AOPA interviewed Mike for their weekly online news vlog.



AOPA LIVE THIS WEEK

AOPA LIVE THIS WEEK - OCTOBER 19, 2017

Experience high-speed, low-altitude flying at the 2017 Red Bull Air Race World Championship. Find out why Tampa, Florida, is the perfect location for a fly-in, and see who rises to the top with the 2017 AOPA Flight Training Experience Awards.



Oct 15, 2017



Event Recap

Photo courtesy of Red Bull Content Pool

Michael Goulian took off for the 2018 Red Bull Air Race World Championship season finale at the historic Indianapolis Motor Speedway in mid October. Over 40,000 fans took to the stands to enjoy the race action. Qualifying Day started out as a textbook race day – beautiful blue skies and calm winds. The tides turned on Sunday afternoon with a weather related race delay and a gusty track, which led to more than just a few upsets throughout the day.

Landing third in practice on Saturday morning, Goulian started the weekend on a high note. His qualifying run in that afternoon was a bit slower due to a more conservative approach to the vertical turns, leaving him in eighth place overall for the day. On Sunday, Goulian's first heat (the Round of 14) was against Nicolas Ivanoff of France. Ivanoff accumulated a series of penalties during his run, which made him almost 6 seconds adrift of Goulian's time of 1.07.517.

Photo courtesy of Red Bull Content Pool



In the Round of 8, Goulian faced Spain's, Juan Velarde who qualified third and was consistently fast all weekend. Just as Goulian started his run with an aggressive line, he pinched the second gate with his wingtip, costing him a trip to the final 4 round, and the race. Without the pylon hit (and the 3-second penalty that comes along with it) Goulian's net time of 1:05.006 was well within range to win against Velarde who posted a 1:06.075.

"Today was a good day in that we flew to a plan and executed the plan, but on the other side it was a bad day because we were just six inches the wrong way to that Gate 2 [a pylon hit], and we had a time that would've seen us on the podium. It's an opportunity lost, but we'll just keep learning and start 2018 in what we think is a really positive way."