

MEMPHIS AIR SHOW

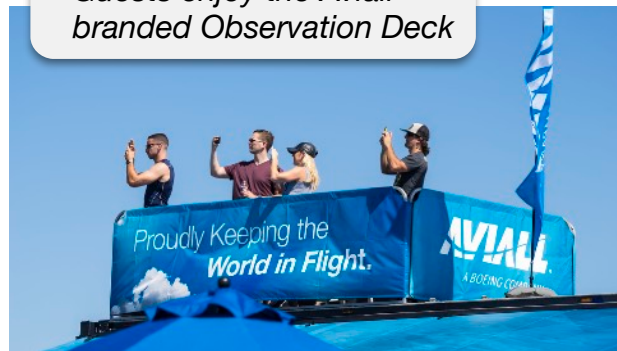
May 13th & 14th, 2017 - Millington, TN

Fully branded Aviall chalet awaits guests!



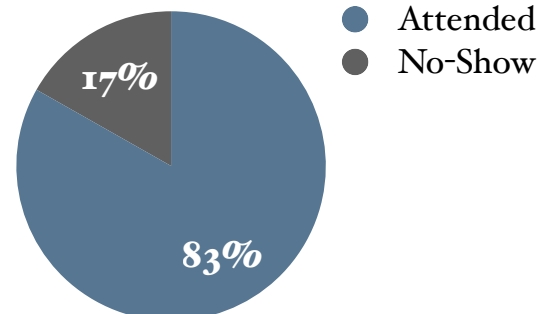
Mike poses with a new friend after an autograph

Guests enjoy the Aviall branded Observation Deck



	GUESTS	COMPANIES	GROUPS
INVITED	-	250	464
RSVPED	256	41	49
ATTENDED	213	35	43
NO-SHOW	43	6	6

GUESTS ATTENDED VS. NO-SHOWS



2017 GUESTS ATTENDED



Guests: San Diego, Memphis, Japan, Oshkosh, Westfield, Germany, Indianapolis, Ft. Worth

	San Diego	Memphis	Japan	Oshkosh	Westfield	Germany	Indianapolis	Ft. Worth
# Guests	16	213						

HOSPITALITY CREW

COMPANY	NAME
Aviall	Palmer Ensell
Aviall	Greg Hisky
Aviall	John Stewart
Goulian	Emily Mankins

LINKS

DESCRIPTION	HYPERINK
Air Show Website	http://www.memphisairshow.org/
Survey Results	https://www.dropbox.com/s/ff2sz22c7hmr25u/MemphisGuestSurveyResults.docx?dl=0
Event Photos	http://mikegoulian.com/photos/2017-memphis-air-show

EVENT NOTES

Event	Debut of newly-branded Aviall trailer/event - VERY well received by guests Gates opened at 8am, closed at 5pm Traffic was heavy both getting into the show and leaving Sunday was Mother's Day - we gave all the moms flowers and MOM-osas! Guests were issued air show admission tickets and VIP parking passes for the event
Parking	The VIP parking pass was a big help to guests - was much closer than general parking
Catering	Great feedback from guests on the food - true Memphis BBQ from a local company
Beverages	Beer, mimosas, tea, lemonade, water, and soda was offered
Hotel	MG crew stayed at Holiday Inn Express in Millington

*All of us from Team Goulian would like to thank each one of you for all your hard work at the Memphis Air Show. It was yet another successful event, and we couldn't have done it without your hard work and dedication. Thanks, team!
-Emily*

